

TROPHÉES CALVADOS COCKTAILS



Caen, November 15, 2018

Dear President,

On the behalf of the IDAC and Calvados producers, we are glad and honored to invite you to the **Calvados Nouvelle Vogue International Trophies 2019**.

The 23rd edition of our international contest will be held in Caen, **Monday 25, March 2019**.

In 2019, Normandy will host, for the second consecutive year, its World Peace Forum, and will once again welcome the world for D-day 75th anniversary, commemorations and celebrations...
A momentous occasion to celebrate liberty and most of all peace.

Peace, what a captivating topic, a universal value, a commitment...
.... and the theme your candidates will have to explore and challenge in order to create rewarding Calvados-based cocktails.

In order to take part in this competition, we thank you in advance to:

- 1. Carefully read the rules and regulations with the detailed presentation of the theme.**
- 2. Plan and organize your Calvados Nouvelle Vogue International Trophies pre-selections prior to February 8, 2019... and keep us up-date.**
- 3. Kindly forward by February 15, 2019 (final deadline) the names of your finalists (professional, student and journalists), along with the technical forms of the created cocktails.**

Thank you to check the technical forms submitted by your finalists before sending them.
Once Michèle Fréné Conseil has received the form, no alterations will be accepted



Upon receipt, and subject to the conformity of cocktail recipes to the Trophy regulations (**enclosed**), we will organise the travel and accommodation of your delegation members.

Your journey will begin on Sunday March 24 2019, with a group transfer from Paris to Normandy by coach (departure from the Hyatt Regency Paris Etoile Hotel), to end at the same location, on Tuesday March 26.

Each of the invited countries will be represented by a delegation of 5 members.

- The professional candidate, winner of your pre-selection day, accompanied by the chairman of his/her association, also a member of the IBA.**
- The student candidate, winner of your pre-selection day, accompanied by his/her bartending teacher.**
- A journalist from the professional press or from the general public/gastronomy mixology sector, willing and able to report on the event and/or to write an article about Calvados (a new journalist who has not already taken part in the Trophies). This journalist may also, if he/she wishes, take part in the "Journalist Trophy"...**

Michèle Fréné Conseil agency will closely stay in touch with you for the preparation of this year's trophies: travel, workshops, program and all related matters.

Please feel free to contact Michèle Fréné or Florence Basseux (Michèle Fréné Conseil Agency) at the following phone number: (33) 2 31 75 31 00, or via mail: mfc@michele-frene-conseil.fr

Looking forward to welcome you in Normandy,

Yours faithfully,

Didier BEDU
IDAC President

Marc JEAN
ABN President